

VCAT Panel Session

David Spong

June 2005

Panel Session Topics

How does an organization identify and respond to *new growth areas in a resource-constrained environment?*

How are decisions made regarding *trade-offs to address new opportunities?*

How are *stovepipe tendencies* reduced and resources managed to encompass cross-organizational cooperation?

How can *program managers be empowered to respond rapidly to new opportunities?*

How can an organization create *more flexible staffing?*

Discuss the importance of *organizational buy-in*, the need for *clearly defined roles and objectives, accountability for resources*, and other best practices to *align programs with external drivers.*

Panel Session Topics- I

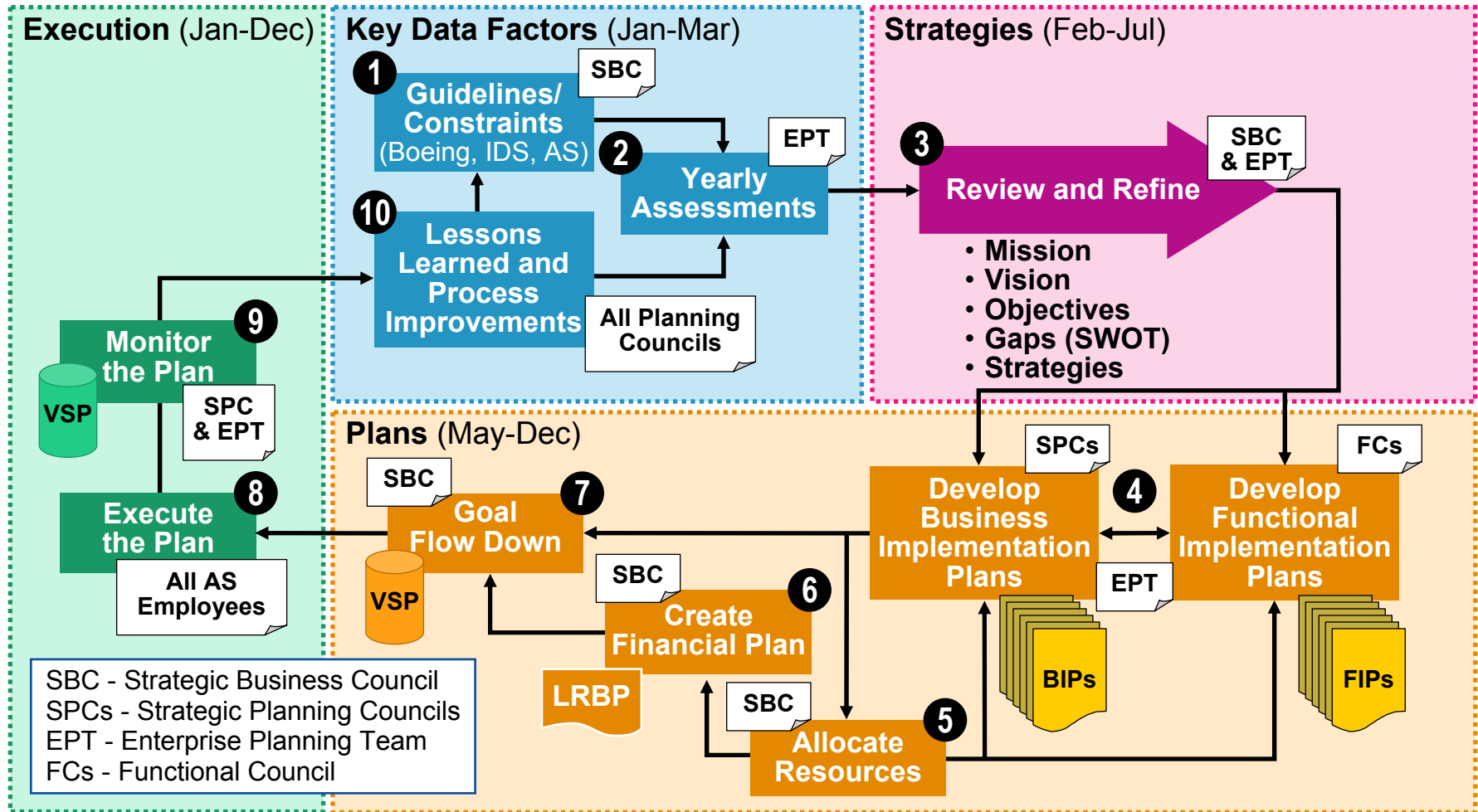
How does an organization identify and respond to *new growth areas in a resource-constrained environment?*

How are decisions made regarding *trade-offs to address new opportunities?*

Discuss the importance of *organizational buy-in*, the need for *clearly defined roles and objectives, accountability for resources*, and other best practices to *align programs with external drivers*.

It's all about Strategic Planning !

Annual Enterprise Planning Mega-Process



Enterprise Planning Points-of-Contact

Leadership Team Focal

AS Enterprise Planning Team

Functions & Competencies	AS Home Office	Business Unit							Enterprise Planning Team
		CLS&S	LCCS	M&M	M&U	S&TD	TS&S	BAL	
Business Leader	David Spong	Mark Sullivan	Jay Kappmeier	Norma Clayton	Ben Park	Jim Brunke	Keith Hertenberg	David Gray	Fred Mickel
Business Development	Tony Robertson	Bruce Fasterling	Keith Ratay	Jack Warner	Tom Conard	Tom Nied	Ray Duquette	Terry Brown	Edward Nigro
Finance	Steve Blake	Sean Riggs	Vicki MacMath Peggy Hornton	Mike Salerno	Scott Beabout	Linda Kozak	Laura Russell	Adam Todd	Lynn Shaughnessy
Product Support	Lissa Hollenbeck	J.D. Willow	Ruben Garcia	Joyce Noble	Dave Black	Joyce Noble	Yvonne Johnson	Jack White	Bob Hovanec
Human Resources	Ken Marz	Gary Moore	Carol	David Bouse	Gregg LeMaster	Chuck Burmeister	Carol L. McClellan	Steve Kennedy	Scott Frissell
Quality	Leland Williams	Bob Byrne	Vince Marizzaldi Acting Rep	Brad Lovik	Brent Sharp	Frank Dagosta	Mark Mattison	Michael Whipps	Doug Engemann
Communications	Paul Guse								Paul Guse
Engineering	Paul Beckmann	Robert Hayes Lee Bunce	Ken Sanger Mike Jeczko	Tony Gonzalez	Paul Beckmann Ken Sanger	Bob Moore	Mike Jacezko	Julian Robins	Ron Ferguson
Supplier & Materials Management (S&MM)	Tom Peterson	Ray Parrish		John Kelley	Fred Brooks	Brad Huesemann	Rick Suhre	Jack White	Jim Miller
IT	Raj Kanungo	Rick Shoffstall	Charlie Leath	Rich Stafford	Rich Stafford	Dan Guerin	Tom Mooney	Klaus Sbresny	Mike Lafser
Advanced Aerospace Support	Bill LaManna	Robert Hayes	Bill Parcel	Gary Bergeron Tony Gonzalez	Mark Angelo	Dean Hooks	Steve Swaine	Julian Robins	Bill LaManna
Operations	Terry Prickett	Rex Thomas	Mark Seaver	Mark Wigant	Terry Prickett	Dave Collins	Mike Mirth	George Greaves	Mark Seaver
Facilities/Security & Administration	Vince Smith	Jim Smith	Vince Smith	Gerry Patterson	Kevin W. Davis	Pam Buchard	Vince Smith		Vince Smith
AS Home office Organization									
Business Analysis & Intelligence	Tony Robertson								Mark Gaines
Business Excellence	Debbie Collard			Sharon Pederson	John Mathew		Laura Russell	Michael Whipps	Jim Walden
Analysis & Integration	Jeff Deckelbaum								Bud Schlichting
Enterprise Planning Team		Bruce Fasterling	Bill Parcel	Chris Bellamy	Chris Vansteinberg	Bob MacQueen	Stacey Ritter Ray Duquette	Adam Todd	Sharon Lienemann
Support									
Customer Satisfaction Council	Ben Park								Jason Beckmann
Charge Number/CCN Contacts	Steve Blake	Kelli Crabbe	Ron Hacker	Sam Risner	Betty Thomas Kris Olivier	Tom Gammon	Lou Wolff		Lea Weber
Ethics									
Legal									

Panel Session Topics - II

How are *stovepipe tendencies* reduced and resources managed to encompass *cross-organizational cooperation*?

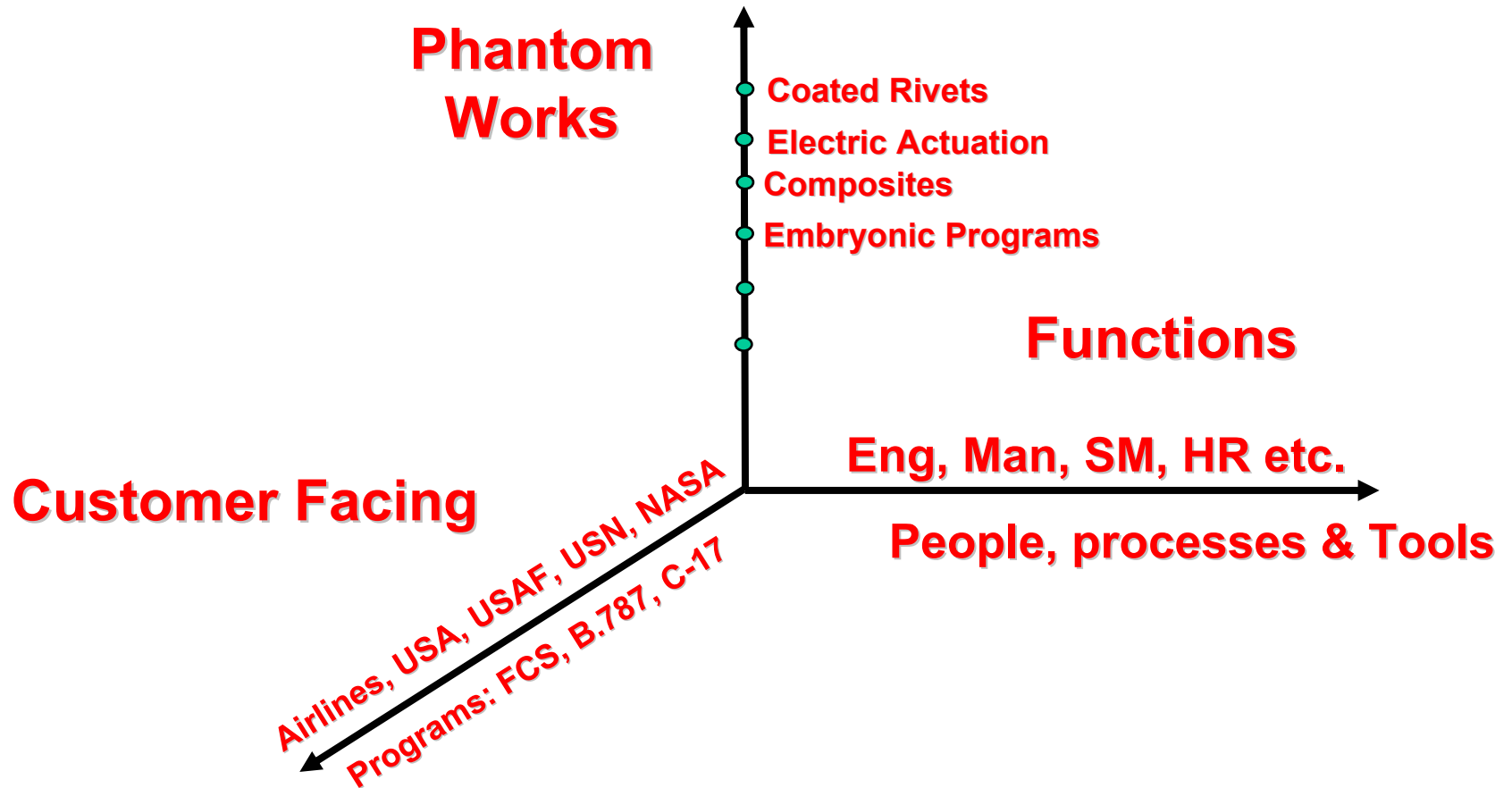
- Projectize/Programize!

How can *program managers be empowered to respond rapidly to new opportunities*?

- Let's Understand how Programs/Projects are Funded

How can an organization create *more flexible staffing*?

Organization



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- Projectize/Programize!

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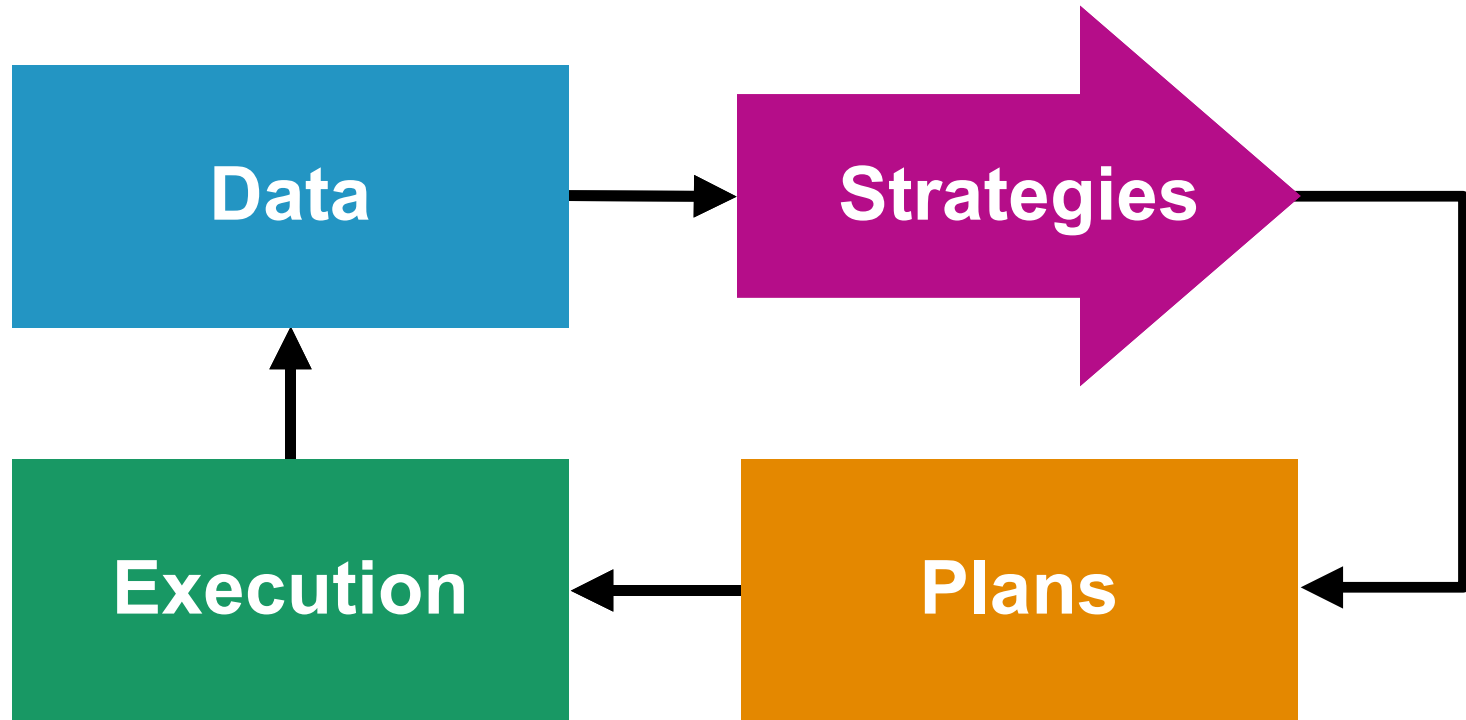
- Remember - Empowerment without Boundaries is Anarchy!

How can an organization create *more flexible staffing*?

- No Clue!

Back-Up

Annual Enterprise Planning Mega-Process



Sources of Funding

- Technology
- New "Program"
- Development/Production

Customer
Funding

CRAD

Program

Company
Funding

IRAD

B&P

CSRAD

Budget